



Friday, June 24, 4pm-9pm
Saturday, June 25 10am-8pm
Sunday, June 26 10am-7pm

2022 Corporate Sponsorship

LOCATION:

**RIVIERA VILLAGE
REDONDO BEACH, CA**

www.rvsummerfestival.com

For additional
Sponsorship Information:

PAUL AMARILLAS

310.536.7630

paulamarilla@yahoo.com

BELL EVENT SERVICES

531 MAIN ST. #228

EL SEGUNDO, CA 90245

The Riviera village summer Festival takes place in the heart of the Riviera village and is hosted by the Riviera Village Association. Celebrating its 44th year, this annual signature tradition kicks starts summer and is an all-time favorite to locals and visitors with over 300 Arts & Crafts exhibitors, Commercial Expo booths, Carnival rides and Games, International food court and an Ocean view Beer Garden featuring a variety of musical talent.

The festival is a family friendly event for residents and visitors of all ages from the surrounding upper income beach communities and greater South Bay area. The median household income is estimated at 98K. After a two year Hiatus the community is excited about the upcoming Festival, we are expecting a big bump in attendance.



2022 Corporate Sponsorship

EXCLUSIVE SPONSORSHIP \$15,000

CATEGORY EXCLUSIVITY PARTNERSHIP

HIGH VISIBILITY PREMIER CENTER AREA EXHIBITOR SPACE

COMPANY LOG INCLUSION ON ALL PRE-EVENT PROMOTIONAL MARKETING

COMPANY LOGO PROMINENTLY FEATURED ON FESTIVAL STREET SIGNS AND BANNERS

PROMINENT RECOGNITION ON ALL SIGNAGE, PRESS RELEASES, ADVERTISEMENT, SOCIAL MEDIA

COMPANY LOGO PROMINENTLY FEATURED ON RVSF WEBSITE

DESIGNATED SUPPORTING SPONSOR \$10,000

HIGH VISIBILITY PROMINENT EXHIBITOR SPACE

NAME RECOGNITION ON ALL PRE-EVENT PROMOTIONAL MARKETING

INCLUSION ON ALL SIGNAGE, PRESS RELEASES, ADVERTISEMENT, SOCIAL MEDIA

LOGO PLACED ON FESTIVAL STREET SIGNS AND BANNERS

COMPANY LOGO INCLUDED ON RVSF WEBSITE

ASSOCIATE SPONSOR \$5,000

PROMINENT CORNER EXHIBITOR SPACE (10X20)

NAME RECOGNITION ON PROMOTIONAL MARKETING

NAMED ON EVENT SIGNAGE, PRESS RELEASES, ADVERTISING, SOCIAL MEDIA
NAMED ON RVSF WEBSITE

RIVIERA VILLAGE SUMMER FESTIVAL

